Burwood Development Control Plan - Public Art in Private Developments

Section 5.11 – Public Art in Private Developments (Existing)	Section 5.11 – Public Art in Private Developments (As Proposed)
Any major development located within the Burwood Town Centre, the local centres of Strathfield, Enfield, Croydon, Croydon Park or along the Parramatta Road Corridor having a Capital Investment Value of \$10 million or more is required to provide public art within its publicly-accessible spaces or spaces visible from the public domain (e.g. building facades, forecourts, common areas in the front setback and integrated art upon walls).	Public art when integrated into development can enhance a sense of place and activate public spaces. The provision of well-considered and designed public art in new developments is an opportunity to celebrate the cultural identity and diversity of Burwood, as well as recognise and promote the indigenous identity of the place.
,	Objectives
Any major development outside these areas with a Capital Investment Value of \$20 million or more is required to include public art within its publicly-accessible spaces or spaces visible from the public domain.	 Enhance the sense of place through the provision of public art. Ensure that public art is an integrated and cohesive part of new development and provides opportunities for creativity in built form outcomes
Please refer to Burwood Council's Public Art Policy for detailed requirements.	 Recognise and promote cultural diversity through creative and innovative and interpretative art projects Celebrate the culture of the Wangal People of the Eora Nation, the Traditional Custodians of the Land
	Provisions
	P1. Public art is required to be provided for major developments in the following locations, where the proposed development has a Capital Investment Value (CIV) of \$10,000,000 or more: - Burwood Town Centre (as identified by Burwood LEP 2012)
	- Development fronting Parramatta Road
	- Strathfield Town Centre (zoned B4)
	- Enfield Centre (zoned B2)

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	- Croydon Centre (zoned B2)
	 Croydon Park Centre (zoned B1)
	P2. Public art is required to be provided for major developments outside those areas listed in P1 above, where the proposed development has a Capital Improvement Value (CIV) of \$20,000,000 or more.
	P3. A minimum of 1% of the total cost of the development is to be allocated to the public art budget.
	P4. The development application must be accompanied by a Public Art Plan, which is prepared in accordance with the Burwood Public Art Guidelines for Developers.
	P5. The public art is prepared and undertaken in accordance with the Burwood Public Art Guidelines for Developers.
	P6. The public art is installed on the development site or in the immediate vicinity of the site.
	P7. The public art is located so that it is not unreasonably inaccessible or obscured by a building element which makes it impossible to see in full by the building occupants and the general public.