

BURWOOD 150 YEARS ANNIVERSARY STEERING COMMITTEE Thursday 13 April 2021 – 11am

MINUTES

ATTENDEES

Committee Members:

Cr Heather Crichton Burwood Council, Alternate Chair and Delegate

Cr Lesley Furneaux-Cook Burwood Council, Alternate Delegate

Andrew Anderson Community Representative
Susan Borel Community Representative
Claire Boskett Community Representative
Justine Ann Channing Community Representative
Li Hua Chu Community Representative

Cecily Gray Burwood Historical Society Representative

Dennis Quinlan Community Representative

Council Officers:

Brooke Endycott Director Community Life

Natasha Williams Community Development Coordinator Katarzyna Malicka Multicultural & Local Studies Librarian

Kayla Dinsdale Executive Assistant to Mayor & Councillors, Minute Taker

APOLOGIES

Cr John Faker Mayor of Burwood, Chair Jack Karnaghan Community Representative

1. WELCOME:

Meeting Chair, Cr Heather Crichton welcomed Committee members to the inaugural meeting of the Burwood 150 Years Anniversary Steering Committee on behalf of Cr John Faker, Mayor of Burwood. She thanked the Committee members for their interest and participation, and also highlighted the importance of the Committee in supporting the planning and delivery of Burwood's 150 Years Anniversary Program.

2. INTRODUCTIONS:

The Committee members introduced themselves to the group.

3. PURPOSE OF THE STEERING COMMITTEE AND CONFIRMATION OF THE TERMS OF REFERENCE:

The Committee members discussed the purpose of the Committee and reviewed the Terms of Reference adopted by Council on 8 December 2020, and noted no changes were required.

It was noted that Council was continuing to seek a response from the Metropolitan Aboriginal Council in relation to their nominated representative on the Committee.

It was requested that a page on Council's website be created to host information about the Committee.

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Actions or Recommendations arising:

- 3.1 Council to continue to seek a response from the Metropolitan Aboriginal Council in relation to their participation on the Committee.
- 3.2 Council to create a page on Council's website to host information about the Burwood 150 Years Anniversary Steering Committee.

4. PRESENTATION BY COUNCIL OFFICERS:

Council officers delivered a presentation to the group (Refer to 21/14618).

The presentation provided:

- An overview of 1924 Jubilee Celebrations and activities.
- An overview of 1974 Centenary Celebrations and activities.
- Initial ideas and options for 2024 Sesquicentenary Celebrations incorporating a range of potential deliverables across five key areas, including:
 - Local History Projects, including a Burwood History Publication.
 - Community Events
 - Public Art Projects
 - Dedicated Marketing and Communications Campaign
 - Community Engagement Program.

Initial discussion and feedback was provided throughout the presentation by Committee members to assist Council officers to further develop ideas and costings for discussion at subsequent meetings.

The Burwood History Publication was discussed in greater detail given the longer lead time and resourcing involved in this particular project. Options discussed included a Pictorial History as well as a Comprehensive History by a Professional Historian supported by initial cost estimates. Alternate history projects and resources were also discussed, including a Documentary Film Project, Oral History Project, and development of an App to support new and existing historical walks.

Council advised that there is currently no budget set for the Program at this stage and that Council will explore a range of funding options as the program develops over subsequent meetings.

Feedback from the Committee:

- Committee members noted that there were several elements the Committee should focus on, one being a range of inclusive celebrations over the year and the history book.
- It was suggested that Council explore narratives and interesting stories throughout Burwood LGA's history.
- In relation to the local history publication, the Committee was supportive of exploring supplementary components covering the Aboriginal history of the area and a comprehensive history of the last 50 years capturing the stories of the people of Burwood as a more cost effective and feasible option that was also complementary to existing written histories.
- The Committee also discussed balancing the importance of historical research and ensuring accessibility of the publication to the broader community.

- The Committee was supportive in continuing to explore the possible digitisation of the Harvest of the Years.
- The Committee expressed support for event concepts presented, namely the 'Picnic in the Park' event proposed for delivery across four parks in the Burwood LGA and the 'Burwood Festival Street Parade' a re-creation of the traditional street parade supported by an artist in residence program with local schools to create Burwood story themed parade floats/features. The proposed 'Light Up Burwood Projection' event (Vivid style) illuminating key buildings and public spaces for the month of July was also supported, however, the significant cost was recognised as a key consideration. It was noted that further scoping and grant seeking would be required to determine feasibility of event options discussed.
- The Committee also expressed support for potential public art projects presented for Railway Parade and Burleigh Street exploring the Burwood's musical history.
- The Committee also supported inclusion of '150 Years' banner artworks into Council's Street Banner Program.

Actions or Recommendations arising:

- 4.1 Council to seek legal advice in relation to the digitising of the *Harvest of the Years* publication.
- 4.2 Council to further scope and provide updated cost estimates for the Burwood History publication for consideration at the next meeting.
- 4.3 Council officers to continue to scope proposed ideas supported by the Committee, and progress cost estimates and potential funding sources.

5. ADDITIONAL IDEAS AND FEEDBACK FROM STEERING COMMITTEE MEMBERS, INCLUDING OTHER PLANNED ACTIVITIES IN 2024:

Committee members provided the following feedback and suggestions:

- Council should reach out to members of ACDC, other personalities and local community groups to be involved in planning of activities.
- Council should also consider the Enfield Aquatic Centre in the celebrations and also consider activating smaller spaces in the Burwood LGA, such as Woodstock Community Centre
- The Committee would like to see a formal civic function being held as well as special inclusions during annual events, such as on ANZAC Day.
- The restoration of old murals/heritage style advertisements should also be considered. The Committee can approach businesses to seek ideas and fund the restoration of iconic murals/heritage style advertisements throughout the LGA. It was noted that there are remains of an old advertisement in Tangarra Street.
- A plaque or dedicated stone could be revealed during the celebrations.
- An Extraordinary Meeting of Council could be held to mark the proclamation of Burwood Municipality.
- That Council coordinate a calendar of activities for the year.
- That Westfield is approached to be part of the celebrations.
- Cr Heather Crichton proposed that the \$5000 already allocated in Council's 2020/21 budget for Committee activities be utilised to develop badges, branding and logo for the Committee. All Committee members were unanimously in support.

Actions or Recommendations arising:

5.1 Council to investigate options for badges, branding and a logo to be presented at the next Committee Meeting.

6. FUTURE MEETINGS AND NEXT STEPS:

Remaining sections of the presentation that were not covered in detail will be carried over to the next meeting to be held in July 2021.

Actions or Recommendations arising:

6.1 Council to develop schedule of quarterly meetings for the year to circulate to Committee members with the next meeting to be held in July 2021.

7. MEETING CLOSE:

The Meeting Chair thanked the Committee for their attendance and participation. The meeting was concluded by watching a video of the 1974 Centenary Celebrations.