



BURWOOD 150 YEARS ANNIVERSARY STEERING COMMITTEE Tuesday 21 February 2023 4.00pm - 5.00pm

MINUTES

ATTENDEES

Committee Members: Cr Heather Crichton Susan Borel Claire Boskett Cecily Gray Dennis Quinlan Justine Ann Channing

Burwood Council - Alternate Chair and Delegate Community Representative Community Representative Burwood Historical Society Representative Community Representative Community Representative

Guests and Council Officers:

Jenny Hoff Danielle McQuoid Dominque Roberts Katarzyna Malicka Dan Pocaterra *(Minutes)*

APOLOGIES

Committee Members: Cr John Faker Andrew Anderson Manager Library and Community Hub Cultural Projects & Public Art Producer Multicultural & Local Studies Librarian Executive Assistant Community Life

Acting Director Community Life

Burwood Council – Chari Community Representative

1. WELCOME & ACKNOWLEDGEMENT OF COUNTRY

Council Officer, Jenny Hoff opened the meeting with the Acknowledgement of Country, noting that Burwood Council acknowledges the Wangal Clan of the Eora Nation as the traditional custodians of the area and paid respect to their elders past, present and emerging.

2. DECLARATION OF INTEREST

Nil to declarations of interest were submitted.

3. COMMITTEE MEMBERSHIP

Council Officers provided an update on the expression of interest for a committee vacancy which has been promoted on the Participate Burwood platform. It was noted there had been one submission which will be referred to the General Manager for review.

4. CONFIRMATION OF MINUTES OF THE MEETING HELD ON 8 NOVEMBER 2022

The Burwood 150 Year Anniversary Steering Committee minutes were confirmed as an accurate record of the proceedings of the previous meeting held on 8 November 2022. (Moved by Claire Boskett / Seconded by Justine Ann Channing).

5. UPDATE ON ACTIONS ARISING FROM MEETING HELD ON 8 NOVEMBER 2022

5.1. Burwood Stories

Actions or Recommendations arising:

- 5.1.1. The Committee noted it would be a great opportunity to promote with further reach for the call out for Burwood stories on channels such as;
 - Post Cards
 - QR code signs around the LGA
 - On Facebook pages such as 'Memories of Homebush, Strathfield, Burwood and Concord' and 'Old Westfield Shoppingtown Memories'.

5.2. Merchandise:

Council Officer, Danielle McQuoid provided an update to the committee regarding merchandise preparation that includes a redesign library card, along with bookmarks, lanyards and library bags following the same theme to celebrate the 150 Year Anniversary.

Actions or Recommendations arising:

- 5.2.2. The Committee suggests that if there are any 'common items' from 1874 they could be used to produce merchandise, such as tea-towels or teaspoons.
- 5.2.3. Council will explore additional merchandise ideas and costings to bring to the next meeting for the Committee's discussion.

6. EVENTS AND ACTIVITIES PRIORITISATION

Council Officer, Jenny Hoff provided an overview of events and activities previously considered by the Committee to date including:

- Light Up Burwood (July 2024) A projection and lighting project (Vivid style) illuminating key buildings and public spaces via light installations across the CBD in the month of July
- Picnic in the Park (September 2024) To be delivered across multiple sites including Burwood Park, Wangal Park, Henley Park and Flockhart Park
- Burwood Festival & Street Parade (October 2024)
 A re-creation of the traditional street parade as part of Burwood Festival
- 150 Years Anniversary Official Dinner and Awards (November 2024) to be delivered in partnership with Club Burwood
- Grand Procession from Clarence Street, proceeding along Burwood Road to Parramatta Rd
- Vintage train journey from Sydney Terminal to Burwood
- Civic combined Church Service at Burwood Park A range of Easter and Anzac Day celebrations combined with the centenary celebrations
- Special Sesquicentenary Meeting of Council
- Burwood Story Roadshow All year
- Picnic in the Park Spring
- Light Up Burwood July
- Projection show reflecting the Burwood Story each night in new urban park
- Burwood Festival Street Parade October

Actions or Recommendations arising:

The Committee highlighted the following as key focus items:

- 1. Light up Burwood (July 2024) is a big ticket item
- 2. Burwood Festival & Street Parade (October 2024)
- 3. 150 Year Anniversary Official Dinner and Awards (November 2024)
- 4. Explore the options to deliver a Burwood 'long lunch'
- 5. Remove Picnic in the Park (September 2024).

Council will explore options and costings for the delivery of these events and report back to the next meeting for consideration.

Council to prepare a Communications Plan to support the 150 year events and activities and report back to the next meeting for discussion.

6. 2023 PUBLIC ART PROGRAM

Council Officer, Dominque Roberts provided a presentation to the Committee covering the scheduled 2023 Public Art Program including:

- 6.1. Previous Burwood Art Prize Winners:
- 2022 Winner Tom Butler-Lowe, 'Platform 6, Half-Past 9 Painting
- 2020 Winner Fan Dongwang, 'Pandemic Body'
- 2019 Winner Lachlan Warner, 'Portrait of a Meditator (Self)'
- 6.2. 2023 Judging Panel includes Owen Leong, Reina Brigette Takeuchi and Donita Hulme.
- 6.3. 2023 Burwood Art Prize details:
- Entries now accepted from all of metro Sydney (30 LGA's)
- Established ongoing theme for the prize: Visibility, Ritual and Legacy
- Entries now accepted for 6 different art forms: Painting, Printmaking, Drawing, Photography, still digital artworks, Moving digital artworks (with a maximum duration of 10mins)
- Finalists only exhibition.

2024 Updated Proposed Arts Program

1. Location: Burwood Nest (open air gallery & Sculpture in Burwood Park)

Typology: Digital & printed display

Theme could give consideration to the150-year celebration of Burwood. This site could potentially be focused on First Nations recognition.

Action

Artist will be asked to respond to the 150-year celebration of Burwood.

2. Location: Railway Parade and Ford Lane Installation

Typology: Contemporary Street Art Mural

Theme: Burwood's musical history

- **3.** A range of street activation projects celebrating Burwood's history throughout time. Some options include:
 - Inclusion of 150 Year banner artworks into Council's Street Banner Program
 - Wrapping of RMS units with historical images or celebratory artworks.
 - Installation of floor decals with images and stories sourced from Burwood's local studies collection and developed in consultation with Burwood Historical Society and community groups
 - Inclusion of a 150-year themed artwork into Council's creative hoarding program.
- **4.** Explore theming for public programs for 2024 Art Prize to align with 150 year celebrations.

7. COMMEMORATIVE PINS

Council Officer, Jenny Hoff provided an update and distributed the Commutative Pins to the Committee. Additional pins will be provided to the Councillors and the General Manager.

8. HERITAGE GRANT APPLICATION

Successful applicants will be notified between April to May 2023. The grant delivery deadline is June 2025. Council's application includes:

Musical laneway festival in October 2024 to coincide with Australian Music Week incorporating:

- Performance art and music, staged in front of artwork
- Oral histories coordinated by library of Burwood about Burwood's migrant communities; sharing past and present stories.

9. GENERAL BUSINESS

Council Officer Jenny Hoff provided an update to the Committee highlighting;

9.1. Council has successfully secured over \$75 million WestInvest funding:

The Enfield Aquatic Centre Redevelopment Stage 4 Project will increase the community's access to quality recreation and leisure opportunities

- A brand new health and fitness centre and programming spaces
- Café with outdoor seating
- State-of-the-art upgrade to the 50m outdoor pool
- Innovative energy co-generation system to heat and power the centre assisting us in managing our energy consumption and to reduce our carbon footprint.

The Urban Park, Arts and Cultural Centre Project

- A new arts and cultural centre, including dedicated performance and rehearsal spaces, studio space, community lounge, flexible multipurpose spaces and café.

- A new urban park including a public plaza, sloping green lawn area, trees, landscaping, interactive water play features and public art.

- An underground public car park.

The Paisley Road Beautification Project

Will transform the connecting area between Burwood and Croydon Station into a safe, accessible and walkable space

Actions or Recommendations arising:

Request for feedback on how the Harvest of The Years has been updated on Council's website.

Between Two Highways, will be proceeding in preparation.

Councillor Crichton suggested that when the book is available, the launch would need to be considered. It would be good to collaborate with some of the events scheduled. Logically to have something to tie in.

The Committee discussed ideas for merchandise. Council to provide an outline of

Packet of seeds - Yates seeds. Flower Power sponsorship to explore.

Action

Council will cost out this and other merchandise options, budget considerations and potential sponsorship will be explored.

NEXT MEETING

The next meeting is scheduled for 18 April 2023 at 4pm.

Future scheduled meetings include 11 July 2023 and 10 October 2023.

Council to provide further date options leading up to 2024 to allow opportunity for the Committee to discuss and contribute to initiatives.

10. CLOSE OF THE MEETING

Council Officer, Jenny Hoff thanked the Committee for their attendance and participation. The meeting was closed at 5:20 pm.